

Minneapolis Youth Council Meeting
May 19, 2016, 8:30 a.m.
American Workshop Minneapolis, MN

Members Present: Ann DeGroot, Philip Gray, Dorothy Heidelberger, Tyler Olson, Harvey Rucker
Ashley Yang, Scott Redd, Barbara McCormick, Blaine Turnbull, Mary Abrahamson

Meeting Call to Order: Tyler Olson

Welcome: Lisa Lundmark, Director of Strategy & Client Services, American Workshop (See attached information.)

Personal and Business Best News

Approval of March Minutes: Minutes were approved.

Updates and Headlines (Minneapolis Employment & Training Reports)

Teresa Harrold

Minneapolis Youth Works:

Performance 4th Quarter (01/01/16-03/31/16)	Grade	Annual Enrollments
American Indian OIC	D-	28
East Side Neighborhood Services	A	33
EMERGE	A	31
HIRED	A	111
Lutheran Social Service of Minnesota	NA	20
Pillsbury United Communities @ Waite House	A+	44
RESOURCE	A+	95

- Program Year (PY) 2015 Minneapolis Youth Works Annual Monitoring Visits update.
- The following agencies will provide 376 Minneapolis youth with comprehensive, case managed employment and training services during PY 2016 (April 1, 2016-March, 31, 2017): American Indian OIC (32), East Side Neighborhood Services (33), EMERGE (29), HIRED (111), Lutheran Social Service of Minnesota (32), Pillsbury United Communities @ Waite House (44) and RESOURCE (95).
- PY 2016 WIOA Youth Final Allocations were released on April 5, 2016. Minneapolis received \$1,091,936 a decrease of \$109,550 from PY 2015.

BUILD Leaders:

- American Indian OIC (in partnership with Little Earth of United Tribes) and EMERGE Community Development were selected as the BUILD Leaders providers April 1, 2016-December 31, 2016.
- The primary focus of this project is to build employment readiness, develop fundamental job skills, and provide a foundation to build healthier cycles and habits.
- The agencies will provide employment and training program services to disenfranchised 18-24 Minneapolis residents. Funds for core services, young adult paid internships, industry specific credential training, and participant support services will be awarded to each agency to serve ten (10) young adults via a cohort model.
- An additional component of BUILD Leaders involves participants receiving paid training in facilitation, leadership, and job skills to deliver the BUILD youth violence prevention curriculum to 9-12 years old at various locations in the Minneapolis community. The BUILD curriculum is a proven youth violence prevention model developed in Chicago which focuses on violence prevention/intervention, youth development, and coalition building. It is an equity-focused, community-oriented intervention.
- The agencies are performing pre-program planning tasks April 1-May 31, 2016.
- Participant recruitment and programming will begin in June 2016.

Tammy Dickinson

Department of Labor Grants

- The City of Minneapolis recently submitted three proposals to the Department of Labor. Career Pathways for \$1.7M that would work to align and transform the system of work readiness training and credentialing in Minneapolis. Partners included Minneapolis Public Schools, the Minneapolis Workforce Center, and AchieveMpls. We found out this week that this proposal was not funded but are working to find ways to do this work in absence of the funding.
- Justice Careers for \$500,000. This would serve 125 youth at –risk of dropping out of high school or entanglement with the justice system. The program would provide 1:1 mentoring, career exposure and internships to justice and legal careers. Partners include Minneapolis Public Schools, Police, Fire, 911, city of Minneapolis Attorney's office, Hennepin County Medical Center, Hennepin County Sheriff, and Courts. We should hear about this proposal by July.
- TechHire for \$4M. This will continue the work of outreach, recruitment and training of underrepresented population for careers in IT. This award notification should come mid-to- late-summer.

HECAP

Local fund are being used to offer career advising workshops to youth that applied for and were accepted to STEP-UP, but did not attend training. Approximately 20 youth (of 80 invited) attended Saturday workshops in April – held in North and South Minneapolis. More workshops are scheduled for June.

The City of Minneapolis applied for \$50,000 to offer similar career advising opportunities in 2017 and has put out an RFP to local providers to propose to offer those services. Services are to be targeted to the North and Cedar Riverside areas but any high school age youth can participate regardless of where they live in Minneapolis or income.

Career 101s

The Career 101 modules – in 6 industry areas – are being piloted at the workforce centers in Anoka County and Minneapolis. Once these pilots are complete, we will adjust the modules based on feedback and launch them out full scale. We will develop a common calendar so job seekers can attend in any location that is offering the module of interest to them. We will also work to cross promote other “next step” training opportunities in the workshops.

Nina Robertson

STEP-UP

- STEP-UP invited 3,400 youth to Work Readiness Training.
- Roughly about 2,000 youth completed training, consistent with past years.
- The goal is to have 720 Discover youth, 750 Achieve youth, and 300 explore youth; totaling 1,770 internships this summer.
- Surplus of Discover youth, and fewer Achieve youth than in the past.
- Internship period is June 20-August 19, 2016

Pat Behrend

Minneapolis Teen Job and Opportunity Fair

- Saturday, April 30, 11 a.m. – 3 p.m. at the Minneapolis Central Library, 300 Nicollet Mall
- 500 Youth attended and 40 businesses and organizations exhibited.

STEP-UP Worksite Tour will be held July 19th in North Minneapolis.

Youth Council Sub-committee Updates

Alignment Subcommittee (Chair-Ann DeGroot) Actions: To-Do List (New items in red)

Who	What	Due Date	Yes	No
Tammy Dickinson	Develop six career pathway modules for adults Working with WorkForce Centers on rollout, then with Adult Basic Education.	Mid-Feb. Rollout in Mar.	X	
	Assessment of work readiness/creation no update	Ongoing		
	Increase city/school communication	Ongoing		
Anna Peterson Phillip Gray	Leverage partners for youth (media/partners/awareness) Get ads in Somali newsletter, Radio Rey, Hmong radio and Univision. Have ads on KBEM and KMOJ. Get the Mayor's PSA on Clear Channel radio. Phillip has reached out to KMOJ and suggested that Tyler Olson should be a guest. Phillip, Anna, and Rose will coordinate on communications.	Ongoing		
	City youth/providers get together			
	Identify 3 partners to make connections, find gaps, and increase alignment		X	
Staff	List efforts that have been researched or discussed to date as a reference		X	
Linda Tkaczik Ann DeGroot Anna Peterson	Find out what kind of initiatives are already in place to support young people to be successful.		X	
	Identify underserved youth for programming initiatives (career pathways/sectors and upcoming WIOA youth RFP)	Ongoing		

SYNC Subcommittee Actions: (Co-chairs Dorothy Heidelberger and Blain Turnbull) To Do List

Who	What	Due Date	Yes	No
Pat Behrend	Create a youth user's guide on how to get employment documentation and how to get a driver's license. Include employment and training resources.		X	
	Identify youth to serve on the Minneapolis Youth Council	Ongoing		
	Advocate and message SYNC efforts to the community, employers, funders, stakeholders and politicians	Ongoing		
Pat Behrend	Reach out to AEON and PPL to see if they are interested in being an affordable housing representative on the Youth Council	Mar. 23	X	
Pat Behrend	Write something to give to potential YC members as to why they should be a member and explain the meeting and subcommittee obligations.	Feb. 5	X	
Pat Behrend	Connect with What's Up 612 for employment section	Ongoing		
Sara Etzel	Connect with Fatima Muhammad on how to get information about 'What's Up 612' to the schools.			
Youth Council	Visit youth serving agencies to find out what the youth need. Tammy suggested the Youth Congress.	Ongoing		

Actions: To Do List for Entrepreneurship (Chair: Tyler Olson)

Who	What	Due Date	Yes	No
	Carve out funds to train and support youth business that would employ other youth	Ongoing		
Tyler Olson	Develop relationships with associations/experts in industry like U of M's (John Stavig, MCTC's Mike Christenson, St. Thomas director of entrepreneurship, and MN Cup people). All have committed to helping either with people, curriculum, and education for entrepreneurship.	Ongoing		
Anna Peterson Tyler Olson	Talk with Jeremiah Brown (Achieve) and Kyle (CoCo) to see how we can support High Tech Innovation Day (HTID) and the youth who attend.	Ongoing		
Anna Peterson Tyler Olson	Provide a steppingstone for youth who attend HTID to submit to the MN Cup, an entrepreneurial contest.	Ongoing		

	Align the entrepreneurial experience with academic standards	Ongoing		
Tyler Olson	Seek funding	Ongoing		
	Involve students' households into the program	Ongoing		
Pat Behrend	Pat will put together a meeting for Tyler, Anna, and others for a meeting before the Youth Council August retreat.	June 16		

Youth Council Membership Announcement

Laura Beeth will no longer serve on the Youth Council as she has been asked to serve on the Minneapolis Workforce Council.

Change in Youth Council Meeting Times

Members present agreed that Youth Council meetings will start at 9:00 a.m.

Youth Council Retreat

Pat will schedule the Youth Council Retreat for August.

Next Meeting:

Thursday, September 22, 9:00 a.m. (location to be announced)